Overview Document 2026-27	Curriculum Area: **Business (GCSE AQA)**	Year Group: **Year 11**
	Personnel Responsible: **AIL**	Quality Assured by: **SBR**

Cycle	Topic/Unit Title – *Big Question*	Content Coverage	Skill development and links to other areas of this subject's curriculum	
1	What is the purpose of the finance function in a business?	• Understand what methods of finance a business relies on • Recognise the sources of finance are available to a business • Be able to calculate (net cash flow, opening balance and closing balance) and use this to complete sections of a cash flow forecast diagram and use formulae • Recognise the importance for a business in being able to break even	- Being able to read through and analyse case studies to pick out important key information (comprehension) - Answering exam-style questions - Preparing long responses (Literacy) - Numeracy – ability to use formulae to answer calculation based questions	Links to other content: Growth and expansion require finance – 3.1 Business in the real world External environment can impact cost of borrowing – 3.2 Influences on Business
2	How can a business market its products?	• Identifying the four crucial marketing factors that help to ensure product success (Price,Product, Promotion and Place) • Understanding what pricing strategies are available • Understand how a business can ensure that its product is competitive (quality, features, USP) • Understanding the importance of business location in terms of (proximity to the market, labour, materials and competitors) • Recognising what factors a business may consider when choosing a suitable method of promotion	- Being able to read through and analyse case studies to pick out important key information (Comprehension) - Answering exam-style questions - Preparing long responses (Literacy)	Link to other content: Business in the real world (marketing helps a business to achieve its objectives) – 3.1 Influences on business (Competition) – 3.2 Finance (marketing improves sales and cash flow) – 3.6
3	Revision	• Revision. Particularly focusing on revisiting all key topic areas from Business in the real world all the way to Finance. • Exam practice	- Being able to read through and analyse case studies to pick out important key information (Comprehension) - Answering exam-style questions - Preparing long responses (Literacy)	Link to other content: 3.1 (Business in the real world) – 3.6 (Finance)
4	Exam	Students will not be in lesson and will be sitting their official GCSE summer 2027 exams		