Overview Document 2026-27	Curriculum Area: **Business (GCSE Edexcel)**	Year Group: **Year 10**
	Personnel Responsible: **AIL**	Quality Assured by: **SBR**

Cycle	Topic/Unit Title – *Big Question*	Content Coverage	Skill development and links to other areas of this subject's curriculum	
1	What makes an entrepreneur successful?	• Undersanding the role of Enterprise and Entrepreneurship • Risks that an entrepreneur may face • Rewards that an entrepreneur may receive for being succesful • The Role that a business plays in producing goods/services	- Being able to read through and analyse case studies to pick out important key information (Comprehension) - Answering exam-style questions - Preparing long responses (Literacy)	Links to other content: Business aims and objectives → links to stakeholder objectives (1.3). Entrepreneurs identifying opportunities → links to market research and customer needs (1.2).
2	How do you put a business idea into practice?	• Understanding the difference between financial and non-financial aims • Understanding why aims and objectives vary • Being able to understand financial calculations • The concept of cash flow	- Being able to read through and analyse case studies to pick out important key information (Comprehension) - Answering exam-style questions Preparing long responses (Literacy) Using formulae to answer calculation based questions (numeracy)	Link to other content: Sources of finance → needed to fund marketing activities (1.4). Revenue and profit → affected by marketing decisions (1.4). Break-even → linked to pricing decisions (1.4).
3	How can an entrepreneur make their business more effective?	• The types of business ownership structures available to an entrepreneur (sole trader, partnership, private limited company) • The concept of limited and unlimited liability • The impact of having limited liability ownership for an entrepreneur • Understanding that entrepreneurs may be able to franchise	- Being able to read through and analyse case studies to pick out important key information (Comprehension) - Answering exam-style questions - Preparing long responses (Literacy)	Link to other content: Product decisions informed by customer needs and market research (1.2). Pricing decisions affect revenue, profit and break-even (1.3). Promotion requires finance and budget planning (1.3).
4	What external factors may impact upon a business?	• Understanding business stakeholders and shareholders • Identify how stakeholders impact business activity • Identify the role of technology in influencing business activity • Understand legislation • Understanding the impact of the economy	- Being able to read through and analyse case studies to pick out important key information (Comprehension) - Answering exam-style questions - Preparing long responses (Literacy)	Link to other content: Customer trends affecting market research (1.2) Technology affecting operations and marketing (1.4) Economic changes affecting profitability (1.3)