



Overall Curriculum Aim:

Students will begin to explore some of the key themes taught in both BTEC and GCSE business allowing for them to gain a solid knowledge base for key stage 4 study. They will start by looking at how businesses make profit and eventually understand all key functional business areas.

Scheme for Learning

Curriculum Area – Enterprise

Overview – Year 8 Enterprise 2021-22

Personnel Responsible – Miss S Martin

Quality Assured by – Miss G Cox

Exam Board/Qualification – NA

Assessment Cycle	Topic/Unit Title – Big Question	Rationale/Skill Development	Content covered in the cycle
<p>The cycle of lessons is taught on a four-cycle rotation.</p>	<p>How do business make a profit?</p>	<p>This content allows students to begin understanding the fundamentals of Business.</p> <p>The focus for year 8 is to prepare students for option subjects within Business – they are introduced to a range of topic areas both applicable to BTEC enterprise and GCSE Business allowing them to make a more informed decision when they choose options in year 9.</p> <p>In addition, through use of case studies, students will begin to apply new knowledge to real business scenarios allowing them to grapple with key concepts.</p> <p>Students will develop specific skills in the following areas:</p> <ul style="list-style-type: none"> - Team Worker - Effective Participants - Independent Enquirers - Self-Managers - Creative Thinkers - Reflective Learners - Entrepreneurial Skills 	<p>Ownership – students will recap the 4 main styles of business ownership, this is a fundamental building block for understanding the course as a whole.</p> <p>Stakeholders – Students will look at the meaning of a stakeholder and begin to understand how different stakeholder groups apply to different contexts, linking directly to Q3 Langley and Apple.</p> <p>Aims and Objectives – Introduction of the meaning and key differences between the two, links are then made to businesses of different sizes and structures. This encourages the application skill within the GCSE specification.</p> <p>Business Growth – Introduction to the concept of Economies of Scale. Students will look at 3 methods in which businesses grow including organic, takeovers and mergers and critically compare each.</p> <p>Functional Areas – Understanding how the different functions within a business operate and work together. Links are made to potential careers in business to provide a deeper understanding of this.</p> <p>These are key topic areas within the GCSE and BTEC specification in key stage 4.</p>