

**Scheme for Learning**

**Curriculum Area: Humanities**

**Overview - Year 10 Travel and Tourism 2021-22**

<b>Assessment Cycle</b>	<b>Topic/Unit Title – <i>Big Questions</i></b>	<b>Rationale/Skill Development</b>	<b>Link to Assessment Objectives/Progression Scales Skills</b>
1	Component 1 - Travel and Tourism Organisations and Destinations (Lessons may cross over two lessons during this cycle)	Students will investigate travel and tourism organisations, their aims and how they work together. They will explore types of travel and tourism and the features that make destinations appealing to visitors.	Learning Aim A – Investigate the aims of UK travel and tourism organisations.  Learning Aim B – Explore travel and tourism and tourist destinations.
2	Component 1 - Travel and Tourism Organisations and Destinations	Students will look at areas such as; tour operators, travel agents, tourist attractions and more.	In component, 2 and 3 students will cross-reference some knowledge learnt from this component.
3	Component 3 – Customer Needs in Travel and Tourism  (Lessons may cross over two lessons during this cycle)	Students will investigate how travel and tourism organisations use market research to identify trends to match products and services to meet customer needs.	Learning Aim A – Investigate how organisations identify travel and tourism trends.  Learning Aim B – Explore how to meet the needs and preferences of travel and tourism customers.
4	Component 3 – Customer Needs in Travel and Tourism	Students will explore the impact that global influences have on travel and tourism industries and how they respond to these trends and factors to meet customer needs and preferences.	Students will use knowledge gained from component 1 to cross reference any needed knowledge for this component.