

Assessment Cycle	Topic/Unit Title – Big Question	Rationale/Skill Development	Link to Assessment Objectives/Progression Scales Skills The following areas will be assessed
1	Big Q1/2 – RO54 Sport and the Media	The media impacts upon all aspects of society today and consists of many strands, such as television, radio, the internet, newspapers, books and magazines. Sport uses the media to promote itself and, in turn, the media uses sport to expand and maintain uptake of its products. This unit will require learners to look at the differences in sports coverage across a range of media outlets; the impacts the media has on sport and how this has changed over the years and the effect on public interest and involvement in sport that the media has had.	<ul style="list-style-type: none"> • LO1: Know how sport is covered across the media; • LO2: Understand positive effects that the media can have on sport; • LO3: Understand negative effects that the media can have on sport; • LO4: Understand the relationship between sport and the media; • LO5: Be able to evaluate media coverage of sport.
2		By completing this unit, learners will develop their knowledge and understanding of the relationship between sport and the media as well as their ability to evaluate and interpret the different ways in which sports items may be represented by the media. The skills developed would be relevant in a range of careers and roles within the sports industry, such as sports reporting/broadcasting, sports analysis or research and Public Relations or media work within a sports organisation.	
3	Big Q3/4 - Contemporary Issues in Sport	It is often said that sport is a reflection of society and, as such, many of the broad issues which affect society are also prevalent in sport. For the same reasons, sport can also be a force for good at local, national and international levels, because of its ability to bring people together.	<ul style="list-style-type: none"> • LO1: Understand the issues which affect participation in sport; • LO2: Know about the role of sport in promoting values; • LO3: Understand the importance of hosting major sporting events; • LO4: Know about the role of national governing bodies in sport.
4		By completing this unit, learners will explore a range of topical and contemporary issues in sport, relating to participation levels and barriers, the promotion of values and ethical behaviour through sport and the role of high-profile sporting events and national governing bodies in advancing sports' attempts to positively impact upon society and showcase their worth beyond providing entertainment.	