

Below are your tasks for the next seven days in the subject listed above.

Present New Information:

- Year 7 will be studying Business Enterprise. Last week you started to look at entrepreneurs and this week you will research and find out about four new entrepreneurs. This will help you to think about your own business idea and the characteristics and skills you will need. For general help use this revision website:
<https://www.bbc.co.uk/bitesize/guides/zjc22sg/revision/1>
- **Definition of an entrepreneur** : An entrepreneur is someone who is willing to take the risks involved in starting a business. Entrepreneurs believe that the rewards of starting a business are worth the risks and costs involved.

Apply: **Complete the activities on the following slides. Where possible, use lined paper and a biro to complete your answers.**

Please date your work and title with “Year 7 Enterprise Week Four” – this will help you to keep your work organised!

Feedback for Improvement Reflection**Task title**

What are the characteristics of entrepreneurs?

Success criteria	WWW	EBI
1) Have you identified more than one characteristic?		
2) Have you used an example or linked to a case study about how a characteristic of an entrepreneur has led to success or failure in a business?		

- 1) There are many characteristics that are needed to be an entrepreneur, and Jaap who is a carpenter and an entrepreneur explains that he has needed to be passionate about his work and have great product knowledge.
- 2) It is important to be knowledgeable about your products and services so as to best support your customers and provide great customer service. This can lead to further sales and positive recommendations about your business from new customers and helps your business to grow and be successful.

Year 7 Enterprise Week Two – Complete All Tasks

Task	Task	Support	How long should I take?
1	Use the link from last week to refresh your memory of the topic https://www.bbc.co.uk/bitesize/guides/zjc22sg/revision/1	Use an online dictionary to find the meaning of any unfamiliar words.	20 to 35 minutes.
2	Do some research on the following entrepreneurs and answer the questions about: Sir James Dyson Dame Anita Roddick Simon Cowell Steve Jobs	An example has been provided for the first question, see what further research you can add to this.	30 to 45 minutes
3	Can you think of a time when you found a task difficult or wanted to give up on a project? What did you do? (Some possible ideas might be: finding a school topic hard, learning to ride a bike, roller skate, swim, play a musical instrument, take part in sports or any other idea you have)	Use this to help you https://www.bbc.co.uk/bitesize/guides/zjc22sg/revision/1 Continuing with your business idea (bake tasty cakes, cut hair, paint nails, mow lawns, walk pets or others!) from last week can you expand on how the characteristics will help you!	30 minutes
4	Reflection time: What characteristics and skills do you think are important for an entrepreneur. Can you rank them in order of importance?	Does learning about other entrepreneurs help you to decide what skills are important? Think about whether you have these skills or need to develop them? Can you think of a project or an event that you have helped with to support you in answering this?	30 minutes

Task Two

<u>Questions</u>	<u>Answers</u>
1. Sir James Dyson: 2. Where was he born and what date? 3. What did he invent? 4. Why is he successful as an entrepreneur? 5. Did he have any failures as an entrepreneur ?	<i>Sir James Dyson was born 2nd May 1947 in Cromer in Norfolk.....</i>
2. Answer the same questions for Dame Anita Roddick	
3. Answer the same questions for Jay Z	
4. Answer the same questions for Simon Cowell	

Task Three

1. Write a few sentences about a time when you found a task difficult or you wanted to give up on a project. What was this event?

2. What characteristics of entrepreneurs would have helped you to succeed in your task?

3. If I was an entrepreneur I would most like to be Sir James Dyson/ Dame Anita Roddick/ Jay Z/ Simon Cowell because
(Choose one entrepreneur and give a reason based on the research you have found out)

- 4) **Time to reflect:** Has learning about the four entrepreneurs this week given you some new ideas for your own business? Or are you still happy with the business idea you chose last week?

Task Four

1. Rank the following characteristics and skills in order of which you think are most important for an entrepreneur: **(1 is most needed through to 10 least needed)**

Hard-worker, initiative, determination, good communicator, risk-taker, decision maker, leadership skills, organisation skills, passionate about business idea, product knowledge.

- 2) How would you rate yourself with these skills and characteristics? Which ones do you think you are really good at? Which ones do you need to work on to improve as an entrepreneur?