

Subject: Enterprise

Year Group: 7

Date: Friday 15th May 2020



**Below are your tasks for the next seven days in the subject listed above.**

Present New Information:

- Year 7 will be studying Business Enterprise. You will be looking at the reasons why people start a business, what the risks and rewards for starting a business are, what an entrepreneur is and their motivations for starting a business. For general help use this revision website: <https://www.bbc.co.uk/bitesize/guides/zjc22sg/revision/1>
- **Definition of an entrepreneur :** An entrepreneur is someone who is willing to take the risks involved in starting a business. Entrepreneurs believe that the rewards of starting a business are worth the risks and costs involved.

Apply: **Complete the activities on the following slides. Where possible, use lined paper and a biro to complete your answers.**

**Please date your work and title with “Year 7 Enterprise Week Three” – this will help you to keep your work organised!**



## Year 7 Enterprise Week Three – Complete All Tasks

Task	Task	Support	How long should I take?
1	<p>Use the following link and read the content of slides 1-5 as well as watching the short video clips:  <a href="https://www.bbc.co.uk/bitesize/guides/zjc22sg/revision/1">https://www.bbc.co.uk/bitesize/guides/zjc22sg/revision/1</a>            Make notes recording key information – this will help you later on.</p>	<p>Use an online dictionary to find the meaning of any unfamiliar words.</p>	20 to 35 minutes.
2	<p>Answer the following questions in task 2 slide.            Give as much detail as you can – this will help you start to think about Entrepreneurs and what skills they have to help them succeed.</p> <p><b>Challenge:</b> Can you give some examples of Entrepreneurs?</p>	<p>An example has been provided for the first question, see what other ideas you can add to this.  <a href="https://www.bbc.co.uk/bitesize/guides/zjc22sg/revision/1">https://www.bbc.co.uk/bitesize/guides/zjc22sg/revision/1</a></p>	30 to 45 minutes
3	<p>Case study about Richard Branson.            Watch the video and read the text. Then write a letter to someone who has never heard of him, explaining why he is so enthusiastic about enterprise.</p>	<p>The link below will help you. What key information do you think your reader needs to know?  <a href="https://www.bbc.co.uk/bitesize/articles/z4xw92p">https://www.bbc.co.uk/bitesize/articles/z4xw92p</a></p>	30 minutes
4	<p>Your chance to become an entrepreneur!            Do you have a business idea or a hobby you have which could become a business?            Can you bake tasty cakes, cut hair, paint nails, mow lawns, walk pets?</p>	<p>If you are unfamiliar about businesses that already exist (in the local area or online), Google to find out.</p>	30 minutes

## Task Two

<u>Questions</u>	<u>Answers</u>
1. Why do people become entrepreneurs?	<i>There are many reasons why people might want to be entrepreneurs. Some reasons might include that they want to be their own boss and make their own decisions.....</i>
2. What are the characteristics of entrepreneurs?	
3. What are the risks and rewards of business enterprise?	
4. List any local enterprises that you know of. (Hint: Hairdressers, plumbers, etc.)	

**Task Three ( A letter explaining who Richard Branson is)**

**Dear .....**

**I would like to tell you about Richard Branson and his reasons for becoming an entrepreneur and I think you will find it fascinating because.....**

## **Task Four**

**My business idea!**

**1. My business idea or ideas are.....**

**2. I think I would make a great entrepreneur because.....**